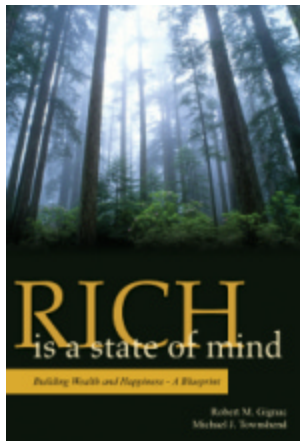


Rich is a State of Mind
Building Wealth & Happiness - A Blueprint
Reviewed by: Canadian Manger Magazine - December 2003



Compound Interest. Depreciating Assets. Withholding Taxes. For most of us these terms induce apprehension rather than comprehension. In the newly published *Rich is a State of Mind*, the fictional characters of Richard Jarvis and his friend and financial advisor John Linden explore - sometimes unconventionally, always enthusiastically and clearly - various concepts of personal finance, investment planning and wealth management.

Rich is a State of Mind is an original and much-needed financial voyage of discovery. It is expertly and logically crafted, carefully building from basic to more complex strategies of personal finance.

Readers will be drawn to *Rich is a State of Mind* by the prospect of being able to engage in the financial planning process with their planner, to understand risk and to learn about the ups and downs of the market.

Avoiding the dry language of finance texts, this book combines simple strategies with personal philosophy to engage and inform readers. Canadians will discover how creating a practical plan will benefit them for years to come.

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